



PRESS RELEASE

FOR IMMEDIATE RELEASE

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EdCredible® Releases Online Public Objection Tool for Textbook Adoptions

EdCredible.com® announced the addition of a new online Public Objection tool to its textbook adoption portal. The new tool provides parents (and the community at-large) with an online way to formally voice their objections to textbooks during the textbook adoption process. As school districts proceed through their adoption process, administrators can enable Public Objections. Once enabled, any person with an EdCredible® account (free at www.edcredible.com) can search for individual district adoptions, find textbooks by course and securely submit their objections online. Users can also leave positive or negative comments about materials without a formal objection.

“The new Public Objection tool is easy for the public to use to voice their concerns, and guarantees districts maintain fidelity, transparency and full compliance with state statutes throughout the textbook adoption process. This is a win-win for school districts and the public,” said Kurt Fichtman, Founder and CEO of EdCredible®.

The majority of school districts in Florida use EdCredible® including Alachua, Bay, Broward, Brevard, Collier, Escambia, Duval, Orange, Manatee, Marion, Monroe, Okaloosa, Pinellas, Sarasota, Seminole, Santa Rosa, St. Johns, Volusia, as well as more rural districts of the North East Florida Education Consortium and Panhandle Area Education Consortium. In any given year, between 50 and 60 of the 67 counties in Florida use EdCredible® to manage their textbook adoption process. In 2020, the Florida Department of Education relied heavily on EdCredible’s® online review tool to manage the re-write of Math and ELA standards, which collected over 100,000 reviews of those standards statewide.

EdCredible® is an online, enterprise-level textbook adoption solution available to departments of education at the state and local level. Administrators use EdCredible® to solicit materials from publishers by course and then use the fully integrated suite of tools to evaluate, rank and vote for textbooks online. EdCredible’s robust analytics and data presentation tools ensure decisions about textbooks and curricula are well informed and defensible to the community.

The ongoing development of new resources like Adoption Forums, Public Comments and Public Objections only further solidify EdCredible’s® commitment to its partners and its position as the market leader of curriculum and textbook adoption management solutions. To learn more about EdCredible®, contact Kurt Fichtman at kfichtman@edcredible.com.