



PRESS RELEASE

FOR IMMEDIATE RELEASE

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EdCredible® Launches K12 Textbook Adoption Forums

EdCredible.com® added a new K12 Textbook Adoption Forums tool to engage key stakeholders and the public in conversation, transparently and securely, for specific school district textbook adoptions. Forums is an easy and straightforward way for administrators to moderate communication threads with vendors, adoption committee members and the general public for specific adoptions. The new Forums feature will drive more parent and community engagement by sending notifications to users when they receive replies from other users in the Forums.

“Districts are excited about EdCredible’s® new Textbook Adoption Forums feature and there isn’t any other tool like this for textbook adoptions in education,” said Kurt Fichtman, Founder and CEO of EdCredible®. He went on to say, *“This unique feature goes beyond just commenting on textbooks. It allows all stakeholders to stay engaged in meaningful dialogue with the school district and other key stakeholders across the community.”*

The majority of school districts in Florida use EdCredible® including Alachua, Bay, Broward, Brevard, Collier, Escambia, Duval, Orange, Manatee, Monroe, Okaloosa, Pinellas, Sarasota, Seminole, St. Johns, Volusia, as well as the rural districts of the North East Florida Education Consortium and Panhandle Area Education Consortium. In any given year, between 50 and 60 of the 67 counties in Florida use EdCredible® to manage their textbook adoption process. In 2020, the Florida Department of Education relied heavily on EdCredible’s® online review tool to manage the re-write of Math and ELA standards and collected over 100,000 reviews of those standards statewide.

EdCredible® is an enterprise-level textbook adoption management software used by departments of education and vendors to manage the entire textbook adoption process online. School districts request instructional materials from publishers through EdCredible® and then use the platform with textbook committee members to evaluate, rank and vote for textbooks online. District administrators then use EdCredible’s® robust analytics to make data-driven decisions about which textbooks and curriculum to purchase. EdCredible® ensures the textbook adoption process has strong fidelity and transparency. It also promises that district decisions are supported by data and defensible to the school board and community at large.

Questions about EdCredible® can be directed to Kurt Fichtman at kfichtman@edcredible.com.